

International Business

The rapid integration of the economies of the world and the globalization of business present major challenges to those who would be leaders in tomorrow's business world. MBA graduates who understand the issues, problems and opportunities inherent in an international environment will have a major advantage in their ability to function and succeed in the global business arena. The International Business Track provides the background, knowledge and skills important in doing business across national boundaries. It also provides an understanding of the cultural and business issues associated with that environment.

Additional courses may be designated to be applied toward completion of this track by the Director of the MBA Program.

To complete the track, students must complete three courses

One course must be selected from the following: (required)

1. ECO 6705 International Economic Issues

Analysis of international economic relationships and institutions and the effects of changing economic conditions and policy on the climate for international business and investment. (Prerequisite: ECO 6114 Managerial Economics and ECO 6204 Global Economic Environment of Business)
Faculty: Dr. Mark Herander
Course typically offered twice a year-Summer and Fall

2. FIN 6605 International Financial Management

Development of a strong foundation in international financial management, including among others the financial environment; foreign exchange markets; foreign exchange risk and decision-making models; operating, transaction and accounting exposures; worldwide sales; process of internationalization; foreign trade zones; various swaps and decision-making models; and direct foreign investments and swap arrangements. (Prerequisite: FIN 6406 Financial Management)
Faculty: Dr. Chris Pantzalis

And one of the following courses below: (required)

1. MAN 6607 Managing International Cultural Differences

This course examines functions, activities, and interpersonal skills required of managers in multinational, multicultural organizations with specific attention given to selected regions of the world. Focuses on how existence of different cultures affects management behavior and builds interpersonal skills to accommodate success.

Faculty: Dr. Chad Michaels; Dr. Alan Balfour

2. MAR 6158 International Marketing Management

Analysis of the international marketing environment and the difference between domestic and international marketing. Emphasis on preparing international market plans for a specific country. (Prerequisite: MAR 6815 Marketing Management)

Faculty: Dr. Miriam Stamps, Dr. Steven Baumgarten

The third course in the track may be selected from the following courses:

1. ECO 6705 International Economic Issues

Analysis of international economic relationships and institutions and the effects of changing economic conditions and policy on the climate for international business and investment. (Prerequisite: ECO 6114 Managerial Economics and ECO 6204 Global Economic Environment of Business)

Faculty: Dr. Mark Herander

Course typically offered twice a year-Summer and Fall evenings.

2. FIN 6605 International Financial Management

Development of a strong foundation in international financial management, including inter alia: the financial environment; foreign exchange markets; foreign exchange risk and decision-making models; operating, transaction and accounting exposures; worldwide sales; process of internationalization; foreign trade zones; various swaps and decision-making models; and direct foreign investments and swap arrangements. (Prerequisite: FIN 6406 Financial Management)

Faculty: Dr. Chris Pantzalis

3. MAN 6607 Managing International Cultural Differences

This course examines functions, activities, and interpersonal skills required of managers in multinational, multicultural organizations with specific attention given to selected regions of the world. Focuses on how existence of different cultures affects management behavior and builds interpersonal skills to accommodate success.

Faculty: Dr. Chad Michaels, Dr. Alan Balfour

4. MAR 6158 International Marketing Management

Analysis of the international marketing environment and the difference between domestic and international marketing. Emphasis on preparing international market plans for a specific country. (Prerequisite: MAR 6815 Marketing Management)

Faculty: Dr. Miriam Stamps, Dr. Steven Baumgarten

5. ISM 6442 International Aspects of Information Systems

An examination of the role of information technology (IT) in international

organizations. Topics covered will include global networking and service levels, and issues concerning country diversity, national IT environment, and IT policy.

Faculty: Dr. Rosann Collins

Course typically offered once a year-Spring

6. GEB 6930 International Business Experience

This course is specifically for students who are doing an international business internship or other overseas study for which they could not otherwise get credit. The course involves completing a research project for which the internship or overseas study provides input data or information.

Faculty: Dr. Steven Baumgarten

Track offered at the Tampa Campus and Downtown Center.