

MICHAEL L. BARNETT

At USF through Summer 2009

University of South Florida
COBA / Department of Management, BSN 3213
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Tampa, FL 33620
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At Oxford Fall 2009 on:

Saïd Business School
Park End Street
Oxford OX1 1HP
UK

michael.barnett@sbs.ox.ac.uk

EDUCATION

2004	New York University, New York City, NY Management & Organization (Strategy / Organizational Theory) <i>Dissertation: Cooperation among rivals in pursuit of institutional change: Three essays on the antecedents, process, and outcome.</i> Chair: William H. Starbuck	Ph.D.
2000	New York University, New York City, NY Management & International Business	M.Phil.
1996	Webster University, St. Louis, MO Business Administration	M.B.A.
1992	University of Missouri, Columbia, MO <i>Dual Emphases: Banking & Finance; Economics</i>	B.S.

APPOINTMENTS

University of Oxford, Saïd Business School, Strategy, Entrepreneurship & International Business Group
Professor of Strategy Starting Fall 2009
Research Director, Oxford U. Centre for Corporate Reputation
Tutor and Fellow in Strategy, St. Anne's College

University of South Florida, College of Business, Department of Management & Organization
Exide Professor of Sustainable Enterprise Fall 2008 - Present
Associate Professor (with tenure) Fall 2008 - Present
Research Fellow, Dr. Kiran C. Patel Center for Global Solutions Jan. 2008 - Present
Assistant Professor Fall 2003 - Summer 2008

New York University, Stern School of Business, Department of Management & Organizational Behavior
Instructor Summers 2000-2002
Research Assistant Fall 1997 – Spring 2003

HONORS AND AWARDS

Finalist, *Aspen Institute's 2009 Faculty Pioneer Award*

Finalist, *2009 Academy of Management Journal Best Paper Prize*
- Barnett & King (2008) selected as one of three finalists for best paper published in AMJ in 2008

2006 Best Article Award, International Association for Business & Society (awarded June 2008)
- Barnett & Salomon (2006) selected as best business & society article published in any journal in 2006

Social Science Research Network's Top Ten Download List for Journal of Socially Responsible Investing
- Barnett & Salomon (2003) ranked in Top 10 of "All Time Hits" for SRI topic, 1/2/97 – 1/27/09

Outstanding Achievement in Research Award, U. of South Florida, College of Business

- Three time college-wide award winner, for calendar years 2006, 2007, and 2008

Department Outstanding Research Achievement Award, 2003, '05, '06, '07, '08, U. of South Florida

2004/2005 Outstanding Undergraduate Teaching Award, U. of South Florida (university wide)

Featured Scholar, The MU McNair Journal, Volume 12, Fall 2004

Honoree, Luncheon in Honor of Outstanding Student Teachers, NYU Stern School of Business, 2003

Outstanding Reviewer Award, Academy of Management, Business Policy & Strategy Division, 2002

NYU President's Service Award for Volunteerism and Community Service, 2001

Military Outstanding Volunteer Service Medal, US Air Force, 1997

Distinguished Graduate, Webster University MBA, 1996

Distinguished Graduate, US Air Force Officer Training School, 1994

International Student Exchange Program Scholar, Plymouth University, England, 1991-1992

Research Intern, Ronald E. McNair Scholars Program, University of Missouri-Columbia, 1990-1991

PUBLICATIONS

Refereed Journal Articles

M. L. Barnett & A. A. King. 2008. Good fences make good neighbors: A longitudinal analysis of an industry self-regulatory institution. *Academy of Management Journal*, 51(6): 1150-1170.

W. H. Starbuck, M. L. Barnett & P. Baumard. 2008. Payoffs and pitfalls of strategic learning. *Journal of Economic Behavior and Organization*, 66(1): 7-21.

M. L. Barnett. 2008. An attention-based view of real options reasoning. *Academy of Management Review*, 33(3): 606-628.

M. L. Barnett. 2007. Stakeholder influence capacity and the variability of financial returns to corporate social responsibility. *Academy of Management Review*, 32(3): 794-816.

-- *Lead article in special topic forum, "Corporations as social change agents"*

M. L. Barnett. 2007. Tarred and untarred by the same brush: Exploring interdependence in the volatility of stock returns. *Corporate Reputation Review*, 10(1): 3-21.

M. L. Barnett & G. Cahill. 2007. Measure less, succeed more: A Zen approach to organisational balance and effectiveness. *Philosophy of Management*, 6(1): 147-162.

M. L. Barnett. 2006. Finding a working balance between competitive and communal strategy. *Journal of Management Studies*, 43(8): 1753-1773.

M. L. Barnett & R. M. Salomon. 2006. Beyond dichotomy: The curvilinear relationship between social responsibility and financial performance. *Strategic Management Journal*, 27(11): 1101-1122.

-- *International Association for Business and Society (IABS) 2006 Best Article Award*

M. L. Barnett, J. M. Jermier & B. A. Lafferty. 2006. Corporate reputation: The definitional landscape. *Corporate Reputation Review*, 9(1): 26-38.

M. L. Barnett. 2006. Waves of collectivizing: A dynamic model of competition and cooperation over the life of an industry. *Corporate Reputation Review*, 8(4): 272-292.

M. L. Barnett. 2005. Paying attention to real options. *R&D Management*, 35(1): 61-72.

M. L. Barnett, W. H. Starbuck, & P. N. Pant. 2003. Which dreams come true? Endogeneity, industry structure, and forecasting accuracy. *Industrial and Corporate Change*, 12(4): 653-672.

M. L. Barnett. 2003. Falling off the fence? A realistic appraisal of a real options approach to corporate strategy. *Journal of Management Inquiry*, 12(2): 185-196.

C. J. Fombrun, N. A. Gardberg & M. L. Barnett. 2000. Opportunity platforms and safety nets: Corporate citizenship and reputational risk. *Business and Society Review*, 105(1): 85-106.

-- *Journal's most cited article over past three years, as of June 2008*

Invited Journal Articles, Review Essays & Interviews

M. L. Barnett. 2007. (Un)Learning and (Mis)education through the eyes of Bill Starbuck: An interview with Pandora's playmate. *Academy of Management Learning & Education*, 6(1): 114-127.

M. L. Barnett. 2005. Giving credits where credit's not due? *Academy of Management Learning & Education*, 4(2): 221-228.

M. L. Barnett. 2004. Are globalization and sustainability compatible? A review of the debate between the World Business Council for Sustainable Development and the International Forum on Globalization. *Organization & Environment*, 17(4): 523-532.

M. L. Barnett & R. M. Salomon. 2003. Throwing a curve at SRI research: A new pitch at an old debate. *Organization & Environment*, 16(3): 381-389.

- *Social Science Research Network's Top Ten Download List for SRI, 1/2/97 – 1/27/09*

M. L. Barnett & R. M. Salomon. 2003. Opening the screen door toward a middle ground on socially responsible investing. *The Corporate Citizen*, 3(2): 16-20.

M. L. Barnett. 2002. From me to we . . . and back again: Returning to business as usual. *Journal of Management Inquiry*, 11(3): 249-252.

M. L. Barnett & G. Cahill. 2002. A Zen approach to volunteer management. *Journal of Volunteer Administration*, 20(3): 41-47.

M. L. Barnett, M. E. Boyle & N. A. Gardberg. 2000. Towards one vision, one voice: A review essay of the 3rd International Conference on Corporate Reputation, Image and Competitiveness. *Corporate Reputation Review*, 3(2): 101-111.

Refereed Proceedings

M. L. Barnett. 2009. Standing together to stand apart: Toward a reputational theory of the industry. *Proceedings of the 13th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness* (CD).

M. L. Barnett & A. A. King. 2006. Good fences make good neighbors: An institutional explanation of industry self-regulation. *Academy of Management Best Paper Proceedings*, OMT: M1-M6.

M. L. Barnett. 2006. Using CSR to CYA: How corporate social responsibility influences stakeholder perceptions of organizational errors. In B. Husted & J. Logsdon (eds.), *Proceedings of the Seventeenth Annual Meeting of the International Association for Business & Society*, pp. 55-57.

M. L. Barnett & B. A. Hudson. 2006. Big & bad? A sociological perspective on the Icarus Paradox. In B. Husted & J. Logsdon (eds.), *Proceedings of the Seventeenth Annual Meeting of the International Association for Business & Society*, pp. 239-241.

M. L. Barnett. 2005. Stakeholder influence capacity and the variability of financial returns to corporate social responsibility. In L. Ryan and J. Logsdon (eds.), *Proceedings of the Sixteenth Annual Meeting of the International Association for Business & Society Proceedings*, pp. 287-292.

M. L. Barnett. 2004. How much does industry *strategy* matter? Organizational field dynamics and cooperation among rivals. *Academy of Management Best Paper Proceeding*, OMT: B1-B6.

M. L. Barnett, J. M. Jermier & B. A. Lafferty. 2004. Theorizing corporate reputation. *Proceedings of the 8th Conference on Corporate Reputation, Image, Identity and Competitiveness* (CD).

M. L. Barnett. 2003. Unringing the bell: Can industries reverse unfavorable institutional shifts triggered by their own mistakes? *Southern Management Association Conference Proceedings*: 800-806.

M. L. Barnett & R. M. Salomon. 2002. Unpacking social responsibility: The curvilinear relationship between social and financial performance. *Academy of Management Best Paper Proceedings*, SIM: B1- 6.

M. L. Barnett & R. M. Salomon. 2001. Don't get stuck in the middle: A curvilinear bridge spanning the great SRI divide. In C. P. Dunn & D. Windsor (eds.), *Proceedings of the Twelfth Annual Meeting of the International Association for Business & Society Proceedings*: 65-69.

Book Chapters

M. L. Barnett. Forthcoming. Strategic learning. In D. Teece and M. Augier (eds.), *Palgrave Encyclopedia of Strategic Management*. London, UK: Palgrave Macmillan.

M. L. Barnett & R. L. M. Dunbar. 2008. Making sense of real options reasoning: An engine of choice that backfires? In G. Hodgkinson & W. Starbuck (eds.), *The Oxford Handbook of Organizational Decision Making*. Oxford, UK: Oxford University Press, 383-398.

M. L. Barnett, W. H. Starbuck & P. N. Pant. 2006. Which dreams come true? Endogeneity, industry structure, and forecasting accuracy. Reprinted in W. H. Starbuck (ed.), *Organizational Realities: Studies of Strategizing and Organizing*. Oxford, UK: Oxford University Press, 509-524.

A. King, M. Lenox & M L. Barnett. 2002. Strategic responses to the reputation commons problem. In A. Hoffman and M. Ventresca (eds.), *Organizations, Policy, and the Natural Environment: Institutional and Strategic Perspectives*. Stanford, CA: Stanford University Press, 393-406.

Invited Book Reviews

M. L. Barnett. 2006. Review of The Keystone Advantage: What the New Dynamics of Business Ecosystems Mean for Strategy, Innovation, and Sustainability by M. Iansiti & R. Levien. *Academy of Management Perspectives*, 20(2): 88-90.

M. L. Barnett. 2005. Review of The SMS Blackwell Handbook of Organizational Capabilities: Emergence, Development, and Change, C. Helfat (ed.). *Academy of Management Review*, 30(1): 203-207.

M. L. Barnett. 2004. Kicking the black box around: A review of "The Corporation." *Organizational Analysis*, 12(4): 419-422.

Guest Editorship

M. L. Barnett & A. J. Hoffman. 2008. Beyond corporate reputation: Managing reputational interdependence. *Corporate Reputation Review*, 11(1): 1-9.

WORKING PAPERS / IN PROGRESS

"One voice, but whose voice? Assessing what drives trade association activity."

- Under second round review at *Business & Society*

“See no evil? Limits on stakeholder attention and the social control of business.”

- Invited to revise and resubmit at *Academy of Management Review*

“But it really pays to be really good: Addressing the shape of the relationship between social and financial performance.” (with Rob Salomon)

- In preparation for submission to *Academy of Management Journal*

“Feeling no pain? Psychological influences on firms’ responses to stakeholder feedback”

“Toward a reputational theory of the industry”

“The Helios paradox: An alternative perspective on how success breeds failure” (with Bryant Hudson)

“Does it pay to be good to the Academy? Measuring career returns to journal editorship” (with Randy Evans, Lisa Lambert, & Sherry Sullivan; partially funded by Southern Management Association)

CONFERENCE PRESENTATIONS AND SEMINARS

“Forging a path forward: How to get more value from management research.” *Showcase Symposium*, sponsored by BPS, OMT, & OB Divisions, *2009 Academy of Management Conference*, Chicago, IL.

“Taking a chit: Cognitive constraints on stakeholder response to corporate misconduct.” *Academy of Management Conference*, August 2009, Chicago, IL.

“Toward a reputational theory of the industry.” *13th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness*, May 2009, Amsterdam, The Netherlands.

“You pat my back, I’ll pat yours? Looking for collusion in Fortune’s reputation scores.” *13th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness*, May 2009, Amsterdam.

“Getting down to business on the business case for corporate social responsibility.” Seminars at:

- Wilfrid Laurier U., CMA Centre for Responsible Organizations, Waterloo, Canada (Sep. 2008)
- Moore School of Business, U. of South Carolina (Oct. 2008)
- Said Business School, U. of Oxford, England (Dec. 2008)

“Assessing the business case for corporate social responsibility: A mystery novel.” Seminar at IESE Business School, University of Navarra, June 2008, Barcelona, Spain

“When do rivals unite? A test of variation in trade association activity.” *Academy of Management Conference*, August 2007, Philadelphia, PA.

“Preparing for the unexpected through real options.” *Academy of Management Conference*, PDW session on Anticipating the Unexpected, August 2006, Atlanta, GA.

“Good fences make good neighbors: An institutional explanation of industry self-regulation.” *Academy of Management Conference*, August 2006, Atlanta, GA.

“Using CSR to CYA: How corporate social responsibility influences stakeholder perceptions of organizational errors.” *International Association for Business & Society Conference*, March 2006, Merida, Yucatan, Mexico.

“Big & bad? A sociological perspective on the Icarus Paradox.” *International Association for Business & Society Conference*, March 2006, Merida, Yucatan, Mexico.

“Privatizing industry reputations: An institutional explanation of industry self-regulation.” *Institutional Mechanisms for Self-Regulation Mini-Conference* (in conjunction with the *Annual Business Sustainability Initiative Conference*), Tuck School, Dartmouth College, Feb. 2006

“Path dependence in firm-stakeholder relations.” *Academy of Mgmt. Conf.*, Aug. 2005, Honolulu, HI.

“Stakeholder influence capacity and the variability of financial returns to corporate social responsibility.” *International Association for Business & Society Conference*, April 2005, Sonoma Valley, CA

“How much does industry strategy matter? Organizational field dynamics and cooperation among rivals.” *Academy of Management Conference* (OMT Division), August 2004, New Orleans, LA.

“Theorizing corporate reputation.” *8th Annual Conference on Corporate Reputation, Image, Identity, & Competitiveness*, May 2004, Ft. Lauderdale, FL.

“Mentoring diverse undergraduate students for graduate education.” *17th Annual International Mentoring Association Conference: Multiple Dimensions of Mentoring*, April 2004, Tampa, FL.

“Unringing the bell: Can industries reverse unfavorable institutional shifts triggered by their own mistakes?” *Southern Management Association Conference*, November 2003, Clearwater, FL.

“Industry coordination and institutional change: A test of the effectiveness of industry self-regulation.” *College of Organization Science Fall Conference*, November 2003, Wharton School, Philadelphia, PA

“How learning leads to maladaptive strategies.” *Academy of Management Conference*, All Academy Symposium on 40th anniversary of *A Behavioral Theory of the Firm*, August 2003, Seattle, WA

“Death goes global: An examination of foreign direct investment in the death care industry.” *Eastern Academy of Management International Conference*, June 2003, Porto, Portugal

“Unringing the bell.” Seminars at New York University, Boston College, Pennsylvania State University, Texas A&M, Rice University, and University of South Florida, Nov. – Dec. 2002.

“The growth effect of industry trade associations.” *INFORMS Conference*, Nov. 2002, San Jose, CA

“Toward a descriptive theory of real options in strategic management.” *Academy of Management Conference* (MOC Division), August 2002, Denver, CO

“Unpacking social responsibility: The curvilinear relationship between social and financial performance.” *Academy of Management Conference* (SIM Division), August 2002, Denver, CO

“Forecasting for control.” *Institutions & Organizations: Conference in Honor of James March*, Lucca, Italy, July 2002.

“Waves of collectivizing: A dynamic model of competition and cooperation over the life of an industry.” *Academy of Management Conference* (OMT Division), August 2001, Washington, D.C.

“Redefining balance: A Zen approach to measuring success.” Caucus session, *Academy of Management Conference* (MSR Division), August 2001, Washington D.C.

“Industry self-regulation and stock price movements.” *Consortium on Competitiveness and Cooperation (CCC) Colloquium*, April 2001, Duke University, Raleigh, NC

“Don’t get stuck in the middle: A curvilinear bridge spanning the great SRI divide.” *International Association for Business and Society*, March 2001, Sedona, AZ

“Governing the reputation commons: Opportunities and barriers to industry self-regulation.” *Forum on Organizations, Policy, and the Natural Environment*, April 2000, Northwestern University, Evanston, IL

“Opportunity platforms and safety nets: Corporate citizenship and reputational risk.” *International Association for Business and Society*, March 2000, Essex Junction, VT

“Stop me before I till again: Managerial capacity as a constraint on investment in real options.” *Academy of Management Conference* (TIM Division), August 1999, Chicago, IL

ACADEMIC SERVICE

Senator, *Faculty Senate*, University of South Florida, 2006-present

- *Secretary of Faculty Senate* and *Member of Faculty Senate Executive Committee*, 2008-present
- *Chair*, Faculty Senate Standing Committee on Bylaws, 2008-09
- *Chair*, Joint Committee on Faculty Senate Constitution & Bylaws, 2009

PhD Dissertation Committee Membership:

- Diane Edmondson (Marketing, USF); 2008; now at Middle Tennessee State
- Johan Perols (IS/DS & Accounting, USF); 2008; now at U. of San Diego
- Dror Etzion (IESE, Barcelona, Spain); 2008; now at McGill U. (Montreal)
- Brent Baker (Marketing, USF); 2009; now at U. of North Dakota

Editorial Board Membership:

- Academy of Management Review*, 2009-11
- Business & Society*, 2008-present
- Long Range Planning*, 2007-present

Chair, *Textbook Affordability Initiative*, U. of South Florida (system-wide), 2009

Member, *Organizations and Natural Environment (ONE) Division Program Team*, 2009-11.

Ad hoc reviewer, *Academy of Management Review*, *Academy of Management Journal*, *Strategic Management Journal*, *Business & Society*, *Business Ethics Quarterly*, *Industrial & Corporate Change*, *Journal of Management Studies*, *Management Science*, *Organization Science*, *Organization Studies*, *Organization & Environment*, *Sloan Management Review*, *Social Problems*, *Management Research News*, & *European Accounting Review*

Reviewer, *Academy of Management Conference*, BPS, OMT, TIM, MOC & SIM Divisions (ongoing)

Reviewer, *International Association for Business and Society Conference* (ongoing)

Reviewer, *Research Grants Council of Hong Kong*, 2006

Member, *Social Issues in Management Division Book Award Committee*, Academy of Mgmt, 2008

Panelist, *The Chronicle of Higher Education Technology Forum*, Tampa, FL, 2008

Judge, *USF Undergraduate Research Symposium & Celebration*, Tampa, FL, 2008

Reviewer & Panelist, *USF Division of Sponsored Research*, Internal Awards Program, 2006 & 2007

Session Chair, *13th International Conference on Corporate Reputation, Brand, Identity, and Competitiveness*, May 2009, Amsterdam, The Netherlands.

Discussant, *8th Annual Strategy & the Business Environment Conference / 3rd Annual Institutions for Industry Self-regulation Conference*, Fuqua School of Business, Duke University, Durham, NC, 2008

Session Chair, *2nd Annual Conference on Institutional Foundations for Industry Self-regulation*, Harvard Business School, Boston, MA, 2007

Session Chair, *Academy of Management Conference*, OMT Div: Atlanta, GA, 2006; Philadelphia, PA, 2007; Anaheim, CA, 2008; ONE Div: Anaheim, CA, 2008; Chicago, IL, 2009.

Panelist, *ONE/SIM Junior Faculty Consortium*, Academy of Management Conf., Anaheim, CA, 2008

Mentor, *SIM & ONE Manuscript Development Workshop*, Academy of Mgmt. Conf., Anaheim, CA, 2008

Mentor, *Research Incubator*, Southern Academy of Management Conf., St. Petersburg, FL, 2008

Panelist, *Academy of Management Conference*, PDW Session, Atlanta, GA, 2006

Discussant, *Academy of Management Conference*, BPS Division, Honolulu, HI, 2005

Session Facilitator, Interactive Papers, *Academy of Management Conference*, BPS Division, New Orleans, LA, 2004; SIM Division, Anaheim, CA, 2008

Session Chair, *International Association for Business & Society Conference*, Sonoma Valley, CA, 2005

Session Coordinator & Moderator, *BillFest: Conference in Honor of Bill Starbuck*, NYU/Stern, 2005

Coordinator & Moderator, Faculty Seminars on *Taken for a Ride* (2007); *The Implications of a Wal-Mart World* (2006); *Binary Economics & Socio-Economics* (2005); and *The Corporation* (2005), USF/COBA

Member, University of South Florida *Sustainability Task Force, Research Subcommittee*, 2008-present

Chair, *Department Search Committee* for Assistant Professor of Strategic Management, 2008-09

Member, *Teaching Excellence Awards Committee*, College of Business, 2008

Initiated and organized *Visiting Scholars Program*, USF/COBA, 2008

Department Representative, *USF Faculty & Staff Campaign*, 2008

Member, *Research/Scholarship Committee*, USF/COBA, 2008-09

Member, *Library Committee*, USF/COBA, 2007-09

Creator & Coordinator, *RE: COBA Program* to facilitate faculty/staff collaboration, USF/COBA, 2005

Discussant, *Capital Markets & Environmental Performance Workshop*, Laguna Beach, CA, 2002

Discussant, *Economic Sociology Workshop*, Lazarsfeld Center, Columbia University, 2000

Judge, *Undergraduate Case Competition*, U. of South Florida, College of Business, 2005, 2008

Judge, *MBA Case Competition*, University of South Florida, College of Business, 2004-05

Mentor, *Undergraduate Student Research Program*, University of South Florida, 2005-06

Member, *Faculty Search Committee*, U. of South Florida, Department of Management, 2006-07

Member, *PhD Curriculum Committee*, U. of South Florida, Department of Management, 2004-05

Member, *Doctoral Student Liaison (DSL) Committee*, Academy of Management, 2002-03

Organizer, *3rd International Conference on Corporate Reputation, Image & Competitiveness (Reputation Institute)*, San Juan, Puerto Rico, 1999

GRANTS, SCHOLARSHIPS, AND FELLOWSHIPS

Research Fellow, Dr. Kiran C. Patel Center for Global Solutions, U. of South Florida, 2008-present

Principal Investigator, Research Incubator Grant, Southern Management Association, 2009-11
\$10,000 grant to team of researchers from several universities to study payoffs to virtue

2006 Summer Research Grant, University of South Florida, College of Business

Co-PI, *Environmental Protection Agency Grant #R827918*, “Voluntary environmental standards: Furthering moral suasion while preventing moral hazard” (\$236,390), 1999-2002

New York University, Stern School of Business, *Marcus Nadler Fellowship*, 1997-2001, and *Taggart Fellowship* Recipient (competitive fellowship across Stern School), 2000 & 2001

Research Intern, *Ronald E. McNair Scholars Program*, University of Missouri-Columbia, 1990-1991

COURSES TAUGHT

Assessing Performance of Sustainable Organizations (MS Core) U. of South Florida Fall 2006
Team taught (no individual course ratings available)
Responsible for Corporate Social Responsibility section

Strategic Management & Decision Making (UG Capstone) U. of South Florida 2003-present
Student-assessed course ratings: 3.9 – 4.9 / 5.0
By faculty assessment: 2004/2005 *USF Outstanding Undergraduate Teaching Award*

Business Policy & Strategy (UG Capstone) New York University Summers 2000-2002
Student-assessed course ratings: 5.9 – 6.5 / 7.0
Stern School's highest recording rating for this summer course

PROFESSIONAL AFFILIATIONS

Academy of Management (BPS, OMT, SIM & ONE Divisions), *Strategic Management Society*,
International Association for Business & Society, and *Beta Gamma Sigma*

MANAGEMENT EXPERIENCE

First Lieutenant United States Air Force, McConnell AFB, KS 1993-1997

Executive Officer for 1,200 troops providing logistical support for global air refueling and airlift. Officer in charge of strategic planning, total quality management, and all administrative and human resource functions. Responsible for morale, welfare, and discipline of large nuclear-capable squadron. Exercised legal command authority under Uniform Code of Military Justice. Member of base-wide Crisis Action Team. Organized air show/open house attended by 300,000. Selected as Squadron Commander in Officer Training School (OTS). Honors: *OTS Distinguished Graduate; Regular Air Force (AF) Appointment; AF Achievement Medal; AF Outstanding Unit Award; Military Outstanding Volunteer Service Medal; Company Grade Officer of the Year and Quarter* (multiple); *Information Management Officer of the Quarter* (multiple); *Expert Marksman*

PROFESSIONAL DEVELOPMENT

Technology & Innovation Management Jr. Faculty Consortium, Acad. of Mgmt. Conf., Philadelphia, 2007
International Business Ethics Faculty Development Workshop, University of Kansas, May 22-26, 2006
Organizations & the Natural Environment New Faculty Consortium, Acad. of Mgmt. Conf., Atlanta, 2006
Organization & Management Theory New Faculty Workshop, Acad. of Mgmt. Conf., Honolulu, HI, 2005
Invited Participant, *Harvard Business School Strategy Group Conference*, Cambridge, MA, 2004
Business Policy & Strategy New Faculty Consortium, Academy of Mgmt. Conf., New Orleans, LA, 2004
Invited Participant, *Organization Science Winter Conference*, Steamboat Springs, CO, 2003
Organization & Management Theory Doctoral Consortium, Academy of Mgmt. Conf., Denver, CO, 2002
Business Policy & Strategy Doctoral Consortium, Academy of Mgmt. Conf., Washington, D.C., 2001

COMMUNITY SERVICE

Neighborhood Watch Community Coordinator, Arbor Greene, Tampa, FL, 2007-2009
Committee Co-founder & Member, Arbor Greene Community Development District, Tampa, FL, 2003

Lobbyist, New York University Lobbying Day, New York State Capitol, Albany, NY, 2001-02
Mentor, Mentoring USA, NY, NY; and Communities in Schools, Wichita, KS, 1995-2001
Member, Appropriations Review Committee, United Way of the Plains, Wichita, KS, 1997
Instructor, Junior Achievement, Wichita, KS, 1997
Chair, Community Service, Company Grade Officers Association, McConnell AFB, KS, 1996-97
Chair, Supervisory Committee, Freedom First Federal Credit Union, Wichita, KS, 1996-1997
Commissioned Reserve Police Officer, Wichita Police Department, Wichita, KS, 1994-1995

MEDIA MENTIONS

Quoted in “Busy Days Ahead for Holiday Merchants” by Mitch Stacy, Associated Press, Nov. 2007
- Picked up nationally (*BusinessWeek, Forbes.com, St. Louis Post Dispatch, Houston Chronicle, Miami Herald, Tampa Tribune, etc.*)

Research expertise and Patel Fellow appointment noted in *CreativeTampaBay.com*, Dec. 13, 2007. “USF researchers to explore solutions to global problems.”

Featured in *Biz941*, January 2008, p. 57-58. “Dealing with a downturn: Five tips for staying alive.”

Featured in *The Chronicle of Higher Education*, April 4, 2008, Vol. 40, Iss. 30, Page B21. “How professors are using technology: A report from the trenches.”

REFERENCES

WILLIAM H. STARBUCK
Professor Emeritus, New York University
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MICHAEL J. LENOX
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